# The effectiveness of a newly developed Zendium dentifrice in the treatment of gingivitis.

Published: 12-10-2006 Last updated: 09-05-2024

Aim: The aim of the present study was to evaluate the effect of a colostrum & zinc-containing

Zendium dentifrice on gingivitis in an 8-week clinical trial.

**Ethical review** Approved WMO

**Status** Pending

**Health condition type** Other condition **Study type** Interventional

## **Summary**

#### ID

NL-OMON29921

Source

ToetsingOnline

**Brief title** 

Zendium toothpaste

#### Condition

Other condition

## **Synonym**

inflammation of the gingiva

**Health condition** 

gingivitis

## **Research involving**

Human

## **Sponsors and support**

**Primary sponsor:** Sara Lee Household & Bodycare, R & D Oral Care

Source(s) of monetary or material Support: Sara Lee Body Care Research

#### Intervention

Keyword: gingivitis, manual toothbrush, plaque, zinc

#### **Outcome measures**

#### **Primary outcome**

Endpoint: by standardized measurements and score procedures determine the effect of the oral hygiene procedure on levels of plaque and gingival abrasion over the evaluation period.

#### **Secondary outcome**

nvt

# **Study description**

#### **Background summary**

Background: Control of plaque on the tooth surfaces is the most important method of controlling dental disease. A manual toothbrush is the most popular mechanical method of plaque control. In spite of the activity in improving toothbrush type and design, most people still remove only approximately 50% of the plaque present when they brush their teeth (Jepsen 1998). The development of a dentifrice that would allow the average person to control plaque and gingivitis would be desirable.

#### Study objective

Aim: The aim of the present study was to evaluate the effect of a colostrum & zinc-containing Zendium dentifrice on gingivitis in an 8-week clinical trial.

#### Study design

Material and methods: The study is designed to evaluate the effect of a colostrum & zinc-containing Zendium dentifrice on gingivitis in an 8-week

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clinical trial. 180 subjects (non-dental) will be selected on the basis of having moderate gingival inflammation. At baseline, plaque (Quigley & Hein), bleeding upon marginal probing (BOMP), and gingival abrasion (GA) will be assessed. Subjects will be randomly divided among 3 groups; group 1 will brush with a Zendium toothpaste with enzymes, colostrum, a low concentration zinc and with lysozyme, group 2 will brush with a control dentifrice with fluoride and group 3 will brush with a Zendium toothpaste with enzymes, colostrum, a low concentration zinc and without lysosym. All groups will brush with a normal manual toothbrush. After 4-weeks and after 8-weeks the clinical indices will be assessed again. At each assessment the participants will receive a new manual toothbrush.

#### Intervention

Intervention: Improvement of gingival health by removing plaque and avoiding gingival abrasion with the manual toothbrush and zinc containing toothpaste.

## Study burden and risks

Risk for subjects: none.

## **Contacts**

#### **Public**

Sara Lee Household & Bodycare, R & D Oral Care

Brabantsestraat 17 3812 PJ Amersfoort Nederland

#### Scientific

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## **Trial sites**

#### **Listed location countries**

**Netherlands** 

# **Eligibility criteria**

#### Age

Adults (18-64 years) Elderly (65 years and older)

## Inclusion criteria

At least 5 evaluable teeth in each quadrant

## **Exclusion criteria**

No partial dentures, orthodontics banding or wires No oral lesions or periodontal pockets >5mm

# Study design

## **Design**

Study type: Interventional

Intervention model: Parallel

Allocation: Randomized controlled trial

Masking: Double blinded (masking used)

Control: Active

Primary purpose: Prevention

## Recruitment

NL

Recruitment status: Pending

Start date (anticipated): 19-09-2006

Enrollment: 180

Type: Anticipated

# **Ethics review**

Approved WMO

Application type: First submission

Review commission: METC Amsterdam UMC

# **Study registrations**

## Followed up by the following (possibly more current) registration

No registrations found.

## Other (possibly less up-to-date) registrations in this register

No registrations found.

# In other registers

Register ID

CCMO NL13630.018.06